



OCEAN X
The seafreight specialists.

Live & Virtual

AGM Conference Guide

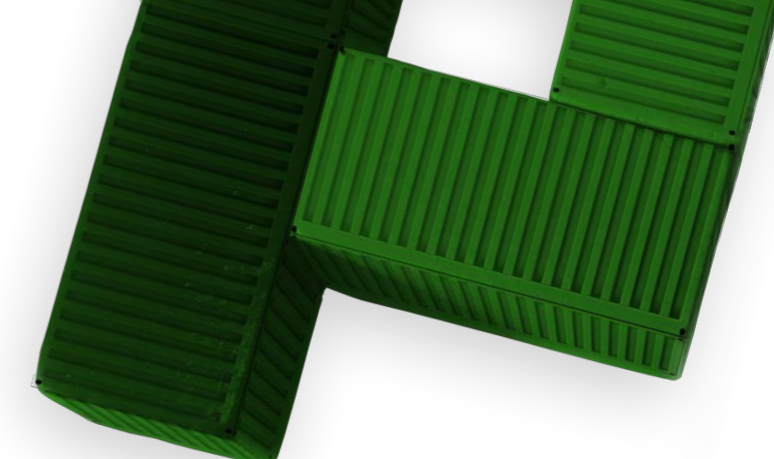
November 18th to 21st 2020,
Porto, Portugal

INSIDE THE
COMPLETE 4-DAYS
CONFERENCE GUIDE

www.oceanx.network



PESTANA
HOTELS & RESORTS



Dear members, guests and friends,

we live in truly exceptional times.

As our world and lives are being rocked by disruptions following the global spread of the novel corona virus, the uncertainties for the future remain plenty and the world as we know has changed a lot and might do so further over the coming months.

However, transportation, shipping and logistics remain an essential part of global trade and the backbone of mankind's prosperity since centuries. Our industry will no doubt see changes and challenges from the outbreak, accelerating the need to reinvent ourselves and the way we are doing business.

Even if we have to rely a lot on digital means these days, as we are thrown into isolation and remote working, bringing people together, sharing ideas and strengthening relationships with the right partners, remains essential to overcome any challenge.

The pandemic at this point feels far from over and will still be a part of life for the time to come. While the majority of members will not be able to attend the conference physically, due to lockdowns, travel restrictions and the like, we are bringing together everyone in a hybrid way, LIVE & VIRTUAL.

Uncertainty is the name of the game and thus flexibility a prerogative of our time, so that even as this text goes to print, some elements remain unclear.

Together with the venues, we have established a health and safety concept, that is compliant with Portugal Tourism's Clean & Safe measures, to protect our delegates to the best of our ability and as the situation permits.

It will be a different conference this year, with a much smaller live crowd than usual and with more distance, however still real and personal, giving those that can make the trip, the opportunity to interact and spend a great time together in beautiful Porto. Members that can not travel, will be participating in the event virtually, with access to live presentations, Q&A tools and One2One meetings.

Looking forward to see you soon in Porto and make the best out of this, together!

Kind regards

Ruben Huber

AGENDA



DAY 1 // Wednesday / Nov. 18th

14:00 – 18:00 Conference Registration

19:00 – 22:00 Cocktail Reception

DAY 2 // Thursday / NOV. 19th

06:30 - 07:30 Six-Thirty-Challenge / 5K+ Run through Porto

08:30 - 09:00 Arrival & Get-Ready

09:00 - 09:20 Welcome & OceanX Update

09:20 - 09:45 Drewry - Shipping Market & Benchmarking Club

09:45 - 10:10 Morocco Project - Naviroc

10:10 - 10:30 Qwyk - Digital Portals & Schedules

10:30 - 11:00 Coffee Break

11:00 - 11:15 OceanX Executive Education

11:15 - 11:30 Differentiation Strategy - Swimming with the big fish

11:30 - 11:45 Africa Market Update

11:45 - 12:00 Cogoport - Digital Marketplaces

12:00 - 12:15 Dreamcatcher - A Customer centric technology approach

12:15 - 12:25 Neutral Air Partner Update

12:25 - 12:30 Group Photo

12:30 - 13:45 Lunch Break

13:45 - 17:00 One-on-One meetings

All

Ruben Huber

Martin Dixon

Moanisse Bennasser

Harm Wessels

Dr. Johannes Kern

Jose Lino Does

Peter Schmidt Löffler

Flemming Frost

Tadas Abramavicius

Christos Spyrou

Porto Evening

18:00 - Duoro River Cruise
Wine Tasting & Cellar Visit
Porto Nightlife

DAY 3 // Friday / NOV. 20th

06:30 - 7:00 Six-Thirty-Challenge / 5K+ Run through Porto

08:35 - 10:10 One-on-One meetings

10:15 - 10:45 Panel Discussion - Freight Digitalisation

10:50 - 12:00 One-on-One meetings

12:00 - 13:15 Lunch Break

13:20 - 14:55 One-on-One meetings

15:00 - 15:30 Perishable Logistics - The future is now

15:35 - 17:10 One-on-One meetings

18:00 - Gala Dinner

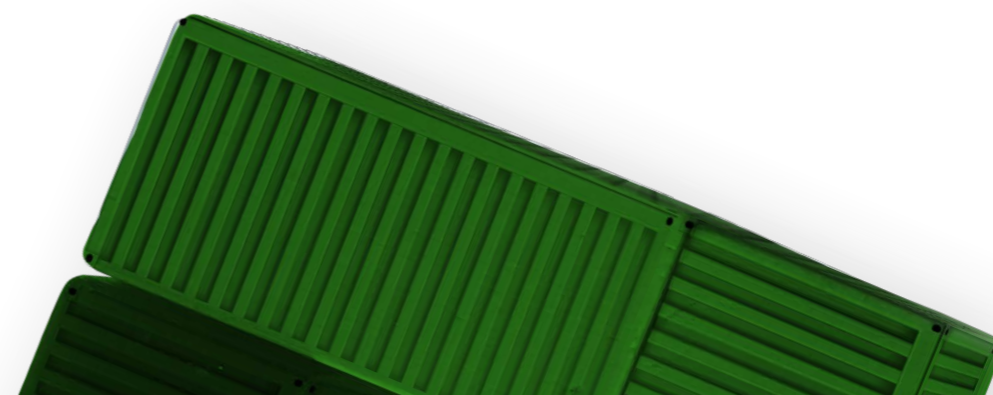
Alexander von Stempel

DAY 4 // Saturday / NOV. 21st

08:00 -17:00 Excursions / Golf Day / City Tour / Winery Visit

DAY 5 // Monday / NOV. 23rd

07:20 -11:50 VIRTUAL One-on-One meetings



SPEAKERS AND STRATEGIC PARTNERS



Flemming Frost
www.cogoport.com

Flemming Frost is President of Cogoport and serves on the Advisory Boards of Davago Holding, Loginno, UCLA (Supply Chain Management) and is the Founder and CEO of North Coast DK. Before the current roles, Flemming was Global Director of Tesla (USA) responsible for Global Logistics Procurement and Outbound Logistics for all Finished Vehicles, CEO of Damco Europe and COO of Maersk Logistics in Greater China.



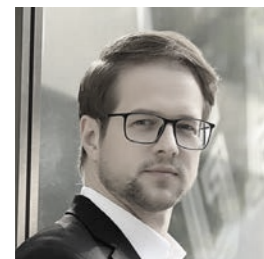
Tadas Abramavicius
www.dreamcubator.club

Tadas has been working in Freight Forwarding, Transportation and Logistics industry since 2007. With extensive knowledge in IT and Business Management coached more than 100 companies from different verticals how to prepare for, he starts and keeps doing the technological transformation.



Martin Dixon
www.drewry.co.uk

Martin is Head of Research Products within Drewry and is a director of Drewry Group with more than 30 years' strategic and operational experience in shipping and supply chain management. He is responsible for the company's publishing interests of market reports and research products. He is also a regular contributor of research content and consulting support covering container shipping, freight rate benchmarking, ports & terminals, container equipment assets, multipurpose and reefer shipping, as well as vessel operating costs.



Johannes Kern
www.oceanx.network
/exdevlaunch

Dr Johannes Kern is a Senior Research Associate at the Bosch-Chair of Global Supply Chain Management at Tongji University. His research focuses on Supply Chain Management, particularly on behavioral dynamics in logistics service provider selection processes. Prior to that he worked in various Purchasing and Logistics functions at the Bosch Group in Asia-Pacific where he led teams and conducted strategic projects in Greater China, Korea, Thailand, Malaysia, Japan and India.



Alex-von Stempel

Alex von Stempel is director of Freshwater Logistics. He has 30 years' experience as a commentator and trade journalist, most of which dedicated to freight transport and logistics of perishables covering all aspects of the perishable supply chain. Having built up a global network of contacts Alex now works as an independent logistics adviser and frequently acts as master of ceremonies for third party events in Europe and Asia.



Moanise B. Benasser
www.oceanx.network
/naviroc

Moanisse is an active entrepreneur and Managing Partner of NAVIROC. Moanisse started in beverage logistics for a large French supermarket retailer in Morocco, before joining Maersk Line where he held different positions in Sales and Reefer business development.

After relocating to Asia, he managed key accounts for Maersk Group 4PL activities in Yangshan port in Shanghai and later ran Damco in Wuhan and Central China area.



Christos Spyrou
www.neutralairpartner.com

Founder and CEO of Neutral Air Partner the premier global network of air cargo architects and aviation specialists, which consists of over 250 air cargo specialists in 150 countries, and he is the organizer of the ACE Air Cargo Event. Christos comes with experience from 4 continents 8 nations and 30 years within the global air cargo logistics industry. During his professional journey, he was exposed to many different markets and cultures of conducting airfreight business.



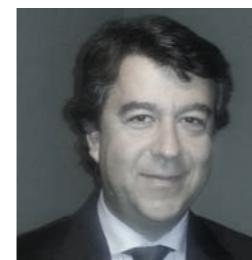
Peter Schmidt - Löffler
www.oceanx.network

Peter is looking back at a successful carrier in freight forwarding that started with Lassen in Germany and led him to the United States with Danzas. More than 25 years ago Peter relocated to South Africa and has been heading different logistics firms, mainly in commercial functions with his last role being a shareholder and CEO of CFR Group of Companies.



Harm Wessel
www.qwyk.io

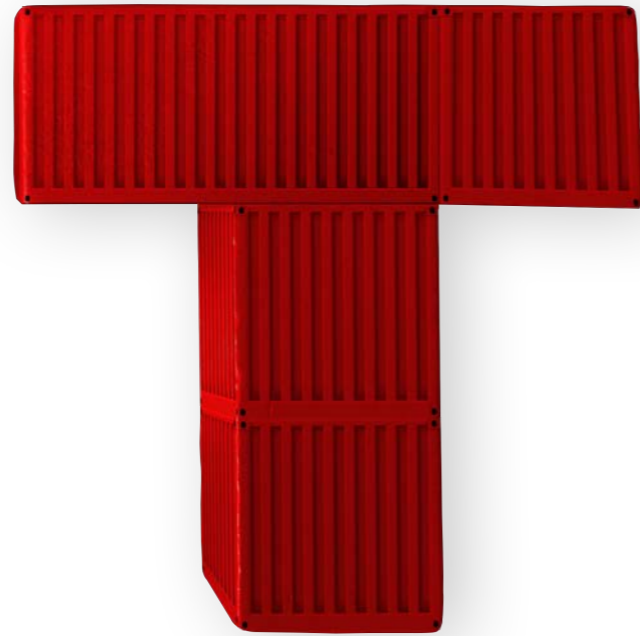
Harm Wessels comes to Qwyk with over 20 years of experience in the shipping and logistic industry of which he spent more than 12 years in senior sales and marketing positions. As the Chief Commercial Officer at Qwyk, he oversees the sales activities of the company and is responsible for Qwyk's most important business relation: the one to its customers.



Jose Lino Does
www.ete.pt

Jose joined as manager for Vieira & Silveira, Portuguese shipowner under ETE Group in 2011. He started on shipping back in 1986, actually on the ETE group shipping agencies (NAVEX). Moved around and worked as shipping agent mostly for liner services, OPDR, MACS, Polish Ocean Line, Costa Container Line, Cape Verde National Shipping Line. In 2001 moved to OOCL and managed the service locally until 2011.

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ABOUT US

OceanX is a non-exclusive global network of leading ocean freight providers and NVOCCs dedicated to delivering bespoke innovative solutions, in particular on FCL services, LCL consolidation, dangerous goods and chemical logistics, temperature control, fashion logistics, as well as project cargo handling.

Ocean X provides a multi-platform of sea-freight specialists, committed to inject a greater degree of ocean freight expertise into the logistics industry, revive specialization, and to drive innovation and buying power across the shipping supply chain.

The organization was founded in Switzerland by a group of freight entrepreneurs and consultants, sharing a common goal of creating an elite group of seafreight experts to service the logistics community and is supported by experienced industry executives.



Our aim is to build competitive advantages through advanced & customized cargo community tools, and by setting new standards of excellence for the ocean shipping trade.



Our mission is to partner with our first-class members to reach new heights by delivering innovative products and effective vertical solutions to the global supply chain.



Our Goal is to become the world's most powerful grouping of independent ocean logistics providers around the globe and recognized through vertical, trade lane, sales focus, carrier focus, and/or specialisation expertise.

CREW



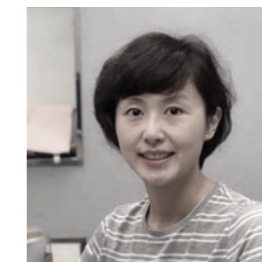
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Founder & Director

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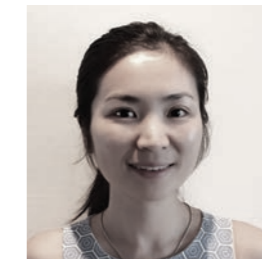
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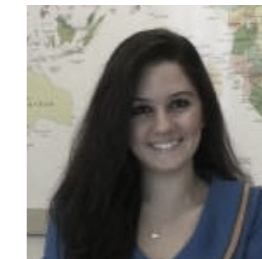
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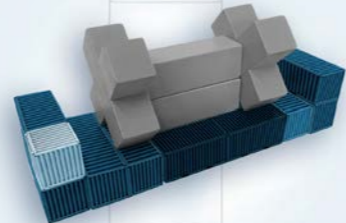
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OceanX is building on the strengths of its members in different areas of ocean freight expertise, with a growing number of specialisation groups focusing on specific industry segments.



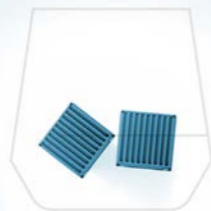
Fashion Logistics.



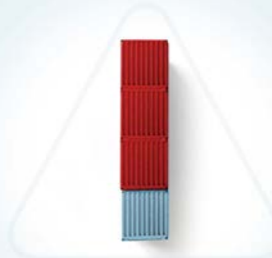
Project Cargo



Consolidation.



Cool Chain Logistics



Chemical Logistics.



Specialisations details

PORTO GUIDE

Porto or Oporto is the second-largest city in Portugal and one of the Iberian Peninsula's major urban areas. Porto city is small compared to its metropolitan area, with a population of 237,559 people. Porto's metropolitan area has an estimated 1.7 million people (2019) in an area of 2,395 km², making it the second-largest urban area in Portugal. Located along the Douro River estuary in northern Portugal, Porto is one of the oldest European centres, and its core was proclaimed a World Heritage Site by UNESCO in 1996, as "Historic Centre of Porto, Luiz I Bridge and Monastery of Serra do Pilar".

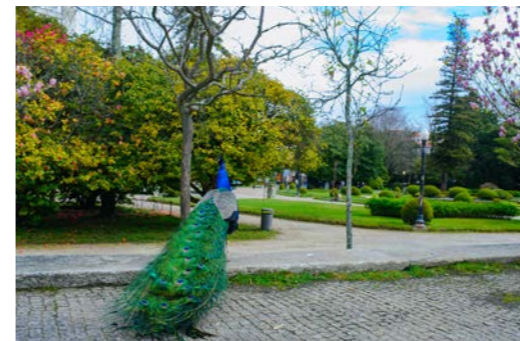


Top 5 Sightseeings



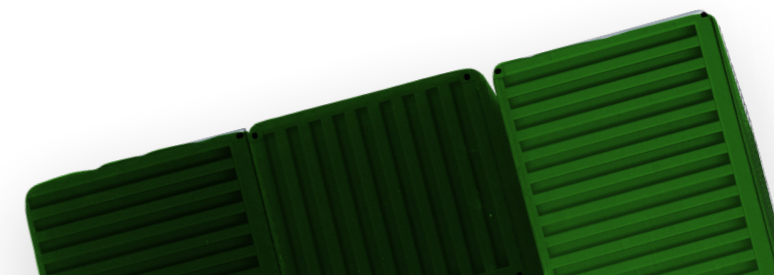
Top 1 - Luis I Bridge

The Dom Luís I Bridge, or Luís I Bridge, is a double-deck metal arch bridge that spans the River Douro between the cities of Porto and Vila Nova de Gaia in Portugal. At its construction, its 172 metres span was the longest of its type in the world.



Top 2 - Jardins do Palacio de Cristal

Elegant victorian gardens, with a beautiful view over the city and Vila Nova de Gaia.





Top 3 - Clérigos Tower

Its an ornate church with an iconic bell tower, that provides a beautiful view over the city. The tower is close to Livraria Lello, the world famous bookshop.



Top 5 - Visit a port wine cellar

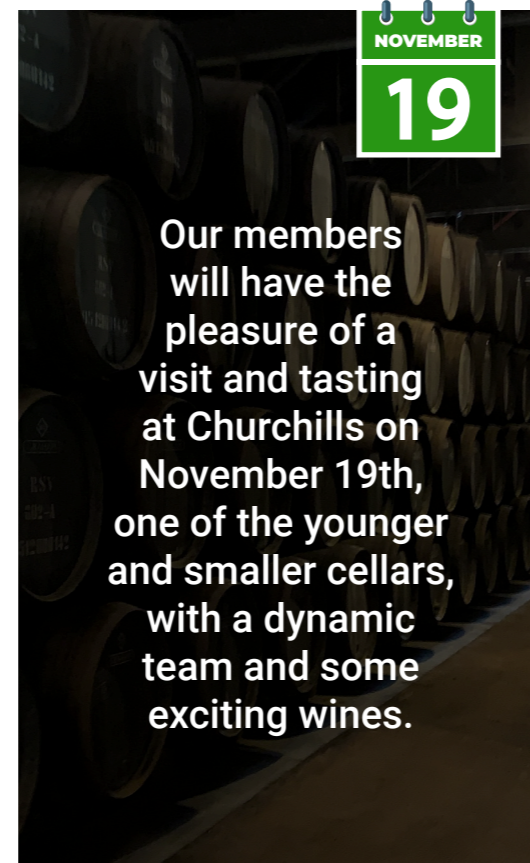
No visit to Porto without visiting at least one of the famous cellars. Port wines are only fermented in Porto at the Vila de Gaia side, with grapes grown in the Douro valley.



Top 4 - Sao Bento Train Station

The station is located in the Historic Centre of Porto, which has been declared a UNESCO World Heritage Site and as a National Monument of Portugal.

Members joining the Douro vineyard tour, will depart from here by train into the valley.



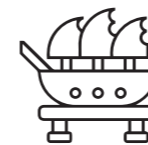
Our members will have the pleasure of a visit and tasting at Churchills on November 19th, one of the younger and smaller cellars, with a dynamic team and some exciting wines.



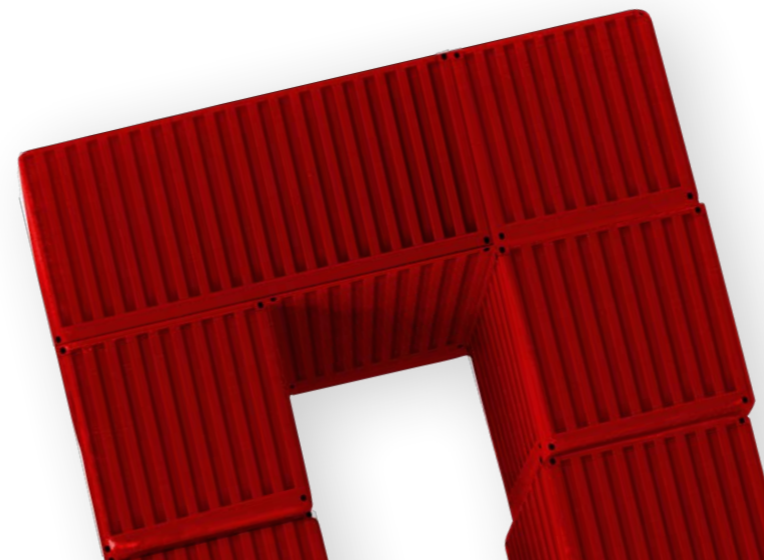
Wine cellars

If you have more time, visit more cellars or their tasting rooms. Some recommendations:

- Augustus - Small but fine cellar with a 40 year old white port
- Taylors - Traditional and classy with beautiful birds living in its garden
- Calem - A very modern tour with multimedia elements at one of the largest cellars
- Ramos Pinto - A classic cellar in the middle of town, offering a nice tasting
- Grahams - One of the largest and most historic cellars, delivering to Winston Churchill back in the days, but on top of the hill.



Souvenirs / Unique local things to take back



Recommended Bars & Restaurants

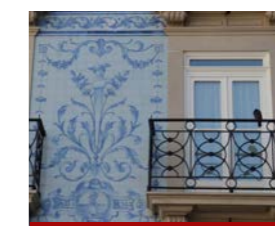
- Wine Quay Bar / Nice easy going wine bar on the Porto side, overlooking the river, offering simple foods and snacks
- Barao Fladgate / Restaurant at Taylors, excellent cuisine with a wonderful view of the Luis I bridge.
- WOW World of Wine, Porto / In the centre of Vila Nova de Gaia, many different international restaurants
- Barris do Douro / Nice Portugese restaurant for the local specialty Franchescina, a must try in Porto
- Casarão do Castelo in Matosinhos / Far from the city, close to the beach. Favourite local seafood restaurant of our friend Jorge. Highly recommended.
- Praia da Luz / Nice Beach Bar with a view on the Atlantic Ocean



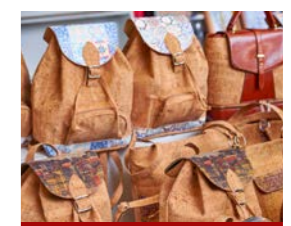
Portwine



Canned Fish / Sardines



Portuguese Tiles



Something made of cork

WhatsApp guide

OceanX Porto 2020

WhatsApp Gruppe



Download and Install

To download WhatsApp on your mobile, open the store of your phone (iOS or Android), search for WhatsApp.



Creating an account

Upon opening the app, select create an account and follow the setup instructions.



Participating in a group

Scan the QR of OceanX Porto 2020 to stay up-to-date during the conference.

OceanX Virtual Conference Guide

One2One



1. Profile Update

In order to get started, update your profile, with picture, details, preferences and time zone.



2. Set your availabilities

The conference time zone is GMT, the timezone in Portugal and if you are not there locally, you might want to block some of the time-slots by setting them to unavailable.



3. Book your appointments

Select the delegates that you would like to meet and schedule the respective time slots. Feel free to reach out to delegates and book appointments outside the conference, in case you run out of slots.



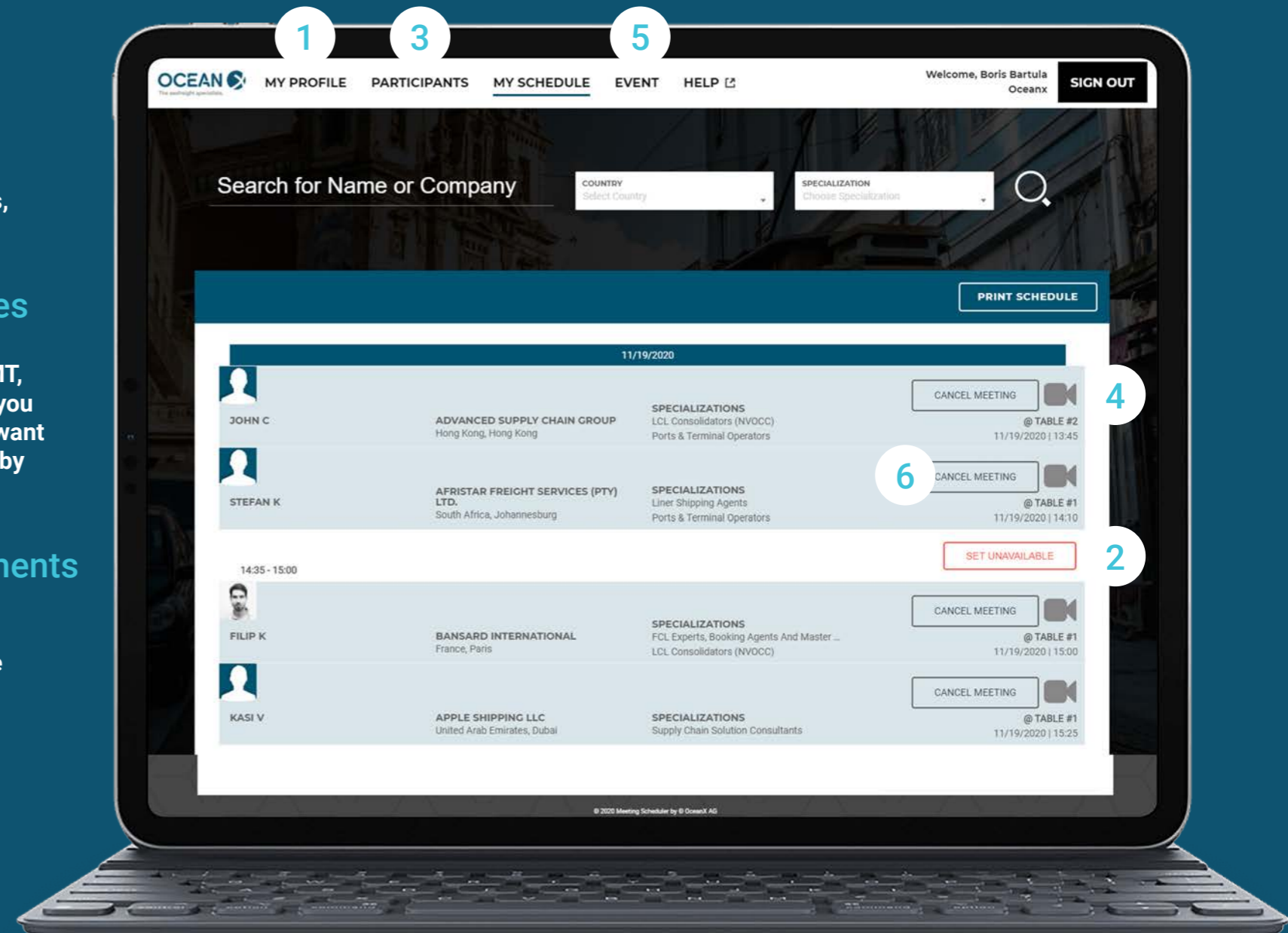
4. Online meetings

Once the One2One meetings are on, just press the Camera Icon at the scheduled time and a video connection between you and the other logged in delegate will be automatically established.



5. LIVE Event

Watch live event through our stream, feel free to participate in Q+A



6. Meetings

The system confirms all meeting requests so unless you cancel, your meeting is confirmed

HOW TO ACCESS

The scheduler is available under

o2o.oceanx.network

In order to obtain access, delegates should have received first a personal email invitation with password and email.

Once the email is received please click **SIGN IN** and access platform with email address and password from your inbox.

Didn't receive an email?

Please check SPAM/JUNK folder as invitation email might get lost there.

Issues with access?

If you still cannot locate the email please go to /resetting/request and with your email to reset your password. Or email us at haze@oceanx.network

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SAVE THE DATES

Transport Logistics

May 4th to 7th 2021, Munich

Project Cargo Workshop

May 18th to 20th 2021, Breakbulk Europe, Bremen

Cool Logistics Workshop

May 18th to 20th 2021, Fruit Logistica, Berlin

OceanX Annual General Meeting

November 2021, Morocco



SAFETY FIRST



Temperature checks - ensuring symptom free attendance only



Regulating people flow and managing all event venues with sufficient space & ventilation



Design of meeting spaces to enable sufficient distances



Masks will be available for all participants



Hand Sanitizer Stations will be available throughout the event



Food safety & Venue hygiene - Frequent cleaning of surfaces etc will be ensured



Communication before and during the event to ensure delegates awareness of safety & security rules



The seafreight specialists.