



**NETWORKING**  
Seafreight  
Experts

**OCEAN**   
The seafreight specialists.

[oceanx.network](https://oceanx.network)

# About OceanX

OceanX is a non – exclusive global network of leading ocean freight providers and NVOCCs dedicated to delivering bespoke innovative solutions, in particular on FCL services, LCL consolidation, dangerous goods and chemical logistics, temperature control, as well as project cargo handling.

Ocean X provides a multi-platform of seafreight specialists, committed to inject a greater degree of ocean freight expertise into the logistics industry, revive specialization, and to drive innovation and buying power across the shipping supply chain.

The organization was founded in Switzerland by a group of freight entrepreneurs and consultants, sharing a common goal of creating an elite group of seafreight experts to service the logistics community and is supported by experienced industry executives.



**Our Vision** is for OceanX to serve as a platform not only to connect companies and people but also to connect ideas, thereby becoming the nurturing ground for innovative solutions and ventures.



**Our Aim** is to build competitive advantages through advanced & customized cargo community tools, and by setting new standards of excellence for the ocean shipping trade.



**Our Mission** is to partner with our first-class members to reach new heights by delivering innovative products and effective vertical solutions to the global supply chain.



**Our Goal** is to become the world's most powerful grouping of independent ocean logistics providers around the globe and recognized through vertical, trade lane, sales focus, carrier focus, and/or specialisation expertise.



## OceanX membership benefits

Digital focus and innovative IT solutions  
Specialisation groups and focus  
Training courses & workshops  
Incubator for innovative industry product  
Defining industry standards and accreditation

- Strong strategic partnerships with key industry stakeholders
- Combining buying power
- Payment protection plan
- Netting payment system
- Marketing & promotion, media exposure
- Industry insights newsletter
- Advisory solutions
- Conferences & events
- Partnering with like-minded seafreight professionals
- Global reach
- Travel benefits & more





## INNOVATING The oceanfreight industry

Innovation is at the core of what OceanX is about. Our objective is to assemble great companies to jointly redefine the standards of our industry.

The network is partnering with inspiring individuals, companies and organisations, developing new products and strategic cooperations that aim for industry reinvention, from procurement to sales and service delivery.

OceanX aspires to be the platform for ideas in shipping and ocean logistics.

## OceanX Toolbox

### Get the tools to up your game!

OceanX members benefit from a growing range of innovative tools in the OceanX toolbox, as the network is proactively providing solutions for the small and larger challenges of our time.



**OceanX Partners** - Find the right partner for the task at hand, instantly. Obtain an overview of strengths and specialisation, reach out with the integrated communicator.



**OceanX Geo Tracker** - Be aware of members travel plans, catch up on the road, increase the efficiency of your business trips.



**OceanX FailSAFE** - Actively manage credit risk, benefit from the OceanX FailSAFE program.



**OceanX Promotion Manager** - Let us help you to push your product promotions, within the network and beyond.



**OceanX Courier Deal** - Enjoy the most competitive rates for courier services.



**OceanX Training Center** - Benefit from our growing, network internal training database. Advance your teams and share your expertise. Revisit presentations and share knowledge.



**OceanX Tariff & Quotation Center** - Make use of the OceanX integrated tariff management and quotation management tools, to build and maintain your tariff and efficiently manage your offers to partners.

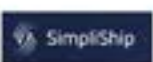
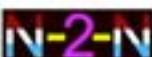
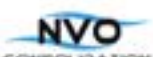
# Common Challenges

Our industry is seeing fundamental changes. Technology does enable new business models and challenges existing ones. Automation will impact traditional processes and eliminate simple information arbitrage through asset light models.

Virtualisation of services will change the way logistics companies are organised. Differentiation in the market will be based on other criteria and the traditional value proposition will need to adapt. Approaching these challenges alone and on a local or regional level only, will not suffice, a collaborative approach with a global perspective must be the answer.

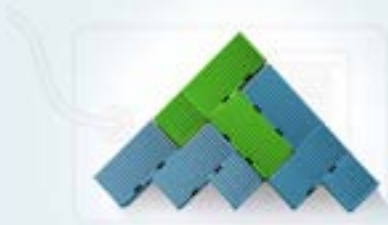


# OceanX Members Q3



## SPECIALISATION

OceanX is building on the strengths of its members in different areas of ocean freight expertise, with a growing number of specialisation groups focusing on specific industry segments.



### Fashion Logistics.

The Fashion Logistics group within OceanX assembles some of the leaders in the textile and apparel supply chain. Finding solutions for flexible sourcing of products, time to market sensitivity, specialised warehousing, value-added services and distribution to the last mile are their strengths.



### Consolidation.

Within the consolidation group in OceanX, a wide range of leaders in maritime consolidation are coming together, exploring new ways to combine and market services, building on their individual strengths in their markets. With shipment sizes continuing to become smaller and eCommerce driving new ways of less-than-container-load (LCL) logistics, facilitating collaboration to seize opportunities from digitalisation, OceanX supports its members defining their future in this segment.



### Chemical Logistics.

The intention of the dangerous goods and chemical logistics group within the network is not only to define standards for chemical logistics excellence across the industry and become the platform to share ideas in the sector but also for members to join forces in the global marketing of their specialist services.

Further specialisations  
that are coming soon!



## Project Cargo

Thinking outside the box, describes what OceanX is about and assembling an increasing number of project cargo specialists is laying the foundations for an expert group in the field of breakbulk and project cargo logistics.



## Cool Chain Logistics

Building on our partnerships with Cool Logistics, the leading event for refrigerated supply chain logistics, the expertise of some of our members and ambassadors, we are establishing a specialisation group in the field of cool chain logistics and refrigerated cargo.

Within the group, partners develop joint solutions, share knowledge and expand their capabilities to satisfy increasingly demanding requirements in the cool chain space.



Specialisations  
details



# Membership Categories & Specialization

## OceanX Partners

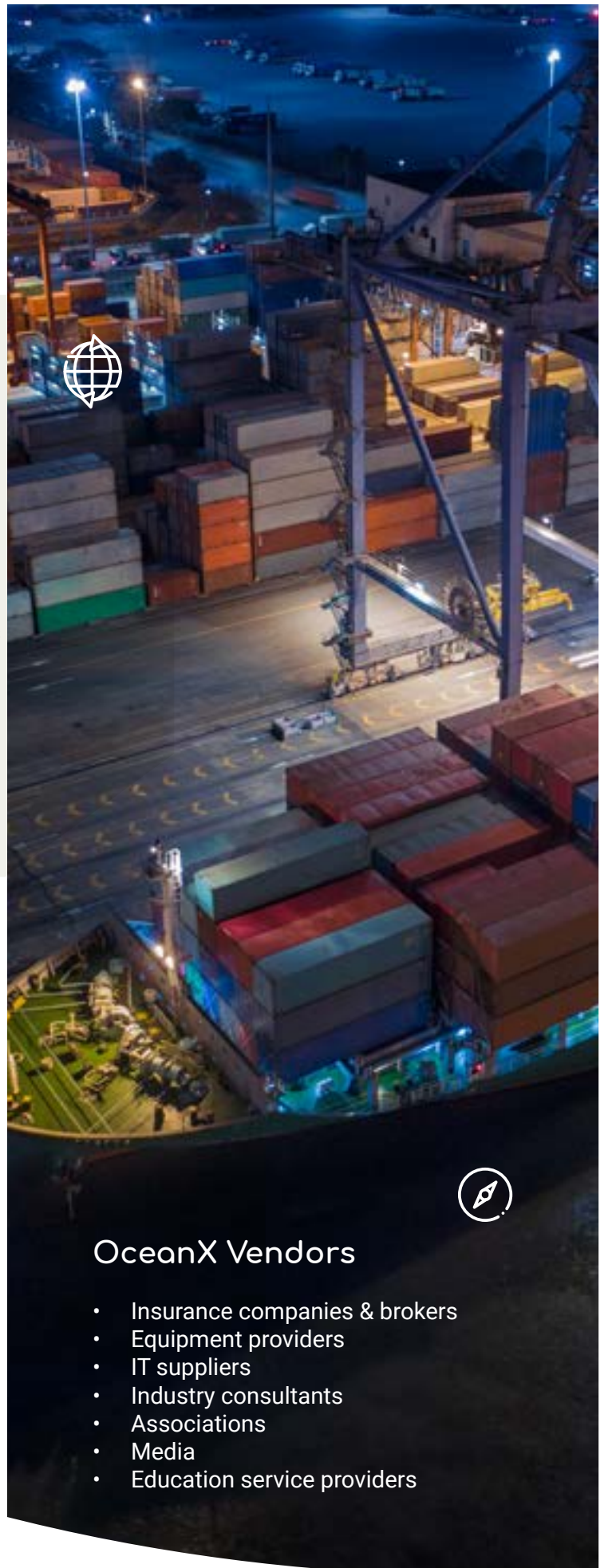
- FCL experts, booking agents and master loaders (NVOCC)
- LCL consolidators (NVOCC)
- Project cargo & Heavy lift specialists
- Cool chain logistics & Refrigerated cargo experts
- Dangerous goods & Chemical logistics specialists
- Liner shipping agents
- Removal and relocation experts
- Breakbulk brokers
- Ro-Ro specialists
- Fashion Logistics Experts
- CFS operators

## OceanX Associates

- General freight forwarders
- Digital marketplaces
- eForwarders
- Inland logistics providers
- eCommerce logistics experts
- Air Cargo & express operators
- Customs clearance specialists
- Supply chain solution consultants
- Ocean carriers
- Ports & Terminal operators



Membership  
Conditions  
& Application



## OceanX Vendors

- Insurance companies & brokers
- Equipment providers
- IT suppliers
- Industry consultants
- Associations
- Media
- Education service providers